



**SPAF SUMMER CAMP 2012**  
**Saugerties Performing Arts Factory**  
**169 Ulster Ave, Saugerties, NY 12477**  
**845-246-7723**  
**Administrator:** Laura Hartmann  
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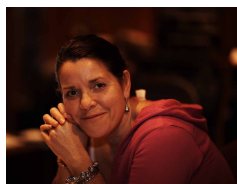
**COURSE:** How To Produce a CD: from the Artistic Idea to Getting into the Buyer's Hand  
**DATES:** July 21 & 28, 2012  
**TIME:** 10am-1pm, 2pm-5pm both days  
**FACULTY:** Malcolm Cecil and Laura Hartmann  
**FEE:** \$350

A comprehensive class on how to produce a recording which will include the technical aspects of the actual recording process, engineering considerations, digital vs. analog, delivery and production format, insight into copyright and contract issues, the understanding of the different roles of the artist, manager, record company, producer, publicist, creating a marketing plan, and creating promotional materials. This course is designed for those interested in a 'do-it-yourself' project or those looking to work with a label, manager, etc.



**MALCOLM CECIL** is a musician, arranger, composer, record producer and audio engineer, while simultaneously pursuing his career as a technical consultant to numerous films and recording facilities throughout the world as well as lecturing on music and technical topics at schools and colleges in the UK, Africa and USA. Malcolm has produced, engineered and created unique electronic musical instrument sounds on albums by Stevie Wonder, Minnie Ripperton, The Isley Brothers, Weather Report, Little Feat, Richie Havens, Gil Scott-Heron, Quincy Jones, T-Rex, Joan Baez, Steven Stills, James Taylor,

Randy Newman and numerous other recording artists. He engineered, co-produced and created the unique synthesizer sounds on Stevie Wonder's "Music of My Mind," "Talking Book," "Fulfillingness' First Finale," and "Innervisions" for which he was awarded the GRAMMY for best engineered non classical recording ('73) as well as awards for engineering the "Album of the Year" two years running ('73 & '74). He also played bass on the title track "Innervisions." He built TONTO – The Original Timbral Orchestra – the world's first and still largest multi-timbral, polyphonic analog audio synthesizer which he still owns and operates from his studio in Saugerties, NY. Malcolm is currently adjunct faculty at Columbia-Greene Community College and SUNY Ulster.



**LAURA HARTMANN** Laura became interested in arts administration when she took a job with the Aspen Music Festival and School after completing a master's degree in flute performance at the Brooklyn Conservatory. In 1990, she began working for Herbert Barrett Management, as Barrett's jazz roster expanded Laura was assigned to travel with many leading jazz artists, an experience that led her to specialize in the genre. In 1998 she struck

out on her own as an artist manager and producer, founding LVanHart Artist Productions. Laura has had the pleasure of meeting and collaborating with many of today's great jazz musicians and has developed her own roster which has included Steve Wilson, Ray Drummond, James Williams, Michael Wolff, Diane Monroe, Dr. Billy Taylor and Ramsey Lewis. Hartmann has co-produced three of Steve Wilson's recordings (Stretch Records, MAXJAZZ), was assistant producer on Ray Vega's CD, *Boperation* (Concord Picante), and served as Production Coordinator for Michael Wolff's CD, *Joe's Strut*. She is currently producing a jazz series, Jazz @ SPAF in Saugerties, NY, and is the administrator of their Summer Jazz Camp. Hartmann is currently an adjunct faculty member at the College of St. Rose teaching Artist Management.